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To: !CTV SEA - Mail Users
Subject: New Technology

I want to share with you a decision that has been made regarding new technology coming to KIRO in 2007. We will be purchasing a news control room automation system from Grass Valley called Ignite. It is a system that is in use at some of the smaller Cox stations now (although an older version) and will be coming to our other Cox stations next year. It is also in use at several strong news operations including KABC in Los Angeles. This system combines directing, technical directing, audio, and graphics functions. The Grass Valley system should also cut down on errors. It may result in a consolidation of workflow, but no decisions have been made at this point and there will be discussions with the appropriate unions.

The process has just begun, but I thought it was important that we share with you this information. We need to learn more about this new technology and I can assure you that everyone involved in the process is concerned about the quality of our award winning newscasts and we will not jeopardize what has already been achieved in any way.

As we continue to develop our plans, we will keep you informed. Please feel free to visit with your department head or me if you have any questions.